HONORING OUR PAST
building our future
CAPITAL CAMPAIGN

PARISH OF THE VISITATION
ST. MARY OF THE MT. VIRGIN
ST. JOHN THE BAPTIST
ST. THERESA OF THE INFANT JESUS

New Brunswick, New Jersey
HONORING OUR PAST
building our future
CAPITAL CAMPAIGN

PARISH OF THE VISITATION

CAMPAIGN PRAYER

Almighty God,
we thank You for Your many blessings
and we come before you
trusting in your loving providence.
    Thankful for our past
we now look forward
to the future with hope.
    As a thanksgiving offering
for our past blessings,
we make a gift to generations to come
so that our Parish may continue to grow
and flourish for all that lies ahead.

O Jesus,
bless the gifts we offer
for this Capital Campaign
as you blessed the loaves and fishes,
making them abundantly fruitful
for the glory of your name.
    We entrust this campaign
and our Rectory construction
to your most Sacred Heart.

Blessed Virgin Mary, our Mother,
may our efforts in this undertaking
affect generations to come
so that the family of the
Parish of the Visitation
may continue to be
a community of hope,
found on faith,
always generous in charity.

Glory to the Father,
and to the Son,
and to the Holy Spirit.
As it was in the beginning,
is now, and forever will be.

Amen.

A LETTER FROM
the pastor

My Dear Parishioners,

I am sure you are aware of the important role we as a Parish play in our community.
In order to continue making a difference in the lives of our parishioners, we must
remain a solvent and viable Parish.

Twenty-five years ago, Msgr. Francis J. Crupi, envisioned his dream of building a new
rectory and Chapel and he prepared a budget and invested wisely so that financially
he would be able to make this dream become a reality. We are now in the midst
of completing this project and we find that the costs today are much more than
the budgeted amount. With the construction of the rectory and Chapel, the funds
are depleting more than was anticipated, and in a couple of years the Parish will be
financially taxed unless we do something to avoid this from happening.

“As a parish, we have the responsibility to meet the
spiritual, social, educational and ministerial needs
of our parish community. Throughout the history
of our parish, the people have made the necessary
sacrifices in all aspects of parish life and Stewardship
to further the mission of Christ”

In order to replenish our investment funds so that we can meet our daily expenses and
remain financially stable, we have decided to conduct a Capital Campaign...Honoring
Our Past, Building Our Future. During this campaign, we will ask every family that calls
Visitation home to make a sacrificial pledge to this effort.

It is vital for this Capital Campaign to be a success and we hope we can count on your
support and generosity. Our goal is for our Parish to remain strong, healthy and viable
for you, our worthy parishioners.

Thank you for your consideration and may God bless you abundantly.

Yours in Christ,

Rev. Jimson Varghese, SDV
Pastor
The spiritual needs of our earliest parishioners, Italian immigrants who settled in New Brunswick, were recognized in 1901 and St. Mary of Mount Virgin became a mission and remained such until the appointment of the first administrator in 1904. Until recently, St. Mary’s was recognized as the home parish for Italian-Americans in New Brunswick and surrounding communities.

In 2014, with the merger of three churches, St. Mary of Mt. Virgin, St. John the Baptist and St. Theresa of the Infant Jesus, the Parish of the Visitation was established. The cultural makeup of our parish is now very diverse. Indeed, to meet the needs of the multi-cultural parishioners will be challenging but we are confident that we will go forward and succeed. Seizing this opportunity will not come without sacrifice.

After much prayerful discernment, study and discussion among the Staff, Pastoral Council, Finance Advisory Board and various boards & committees of our parish, we have decided to undertake this parish-wide capital campaign, Honoring Our Past, Building Our Future.

Located at 190 Sandford Street in New Brunswick, the new 8,000 square foot Parish rectory will house priests’ residences, a conference room and a chapel. The funds raised through this capital campaign will enable us to complete the construction of this long-awaited project and replenish our investment funds so that we can remain financially stable.

**CURRENT PROJECT COSTS: $1,800,000**

In addition to our new rectory and Chapel, as St. Therese, St. Mary and St. John merge, we will face a variety of other challenges and all parishioners will benefit from the much needed renovations:

- Restoration of the beloved murals
- Replacement of kneelers
- Refurbishing the choir loft
- Painting
- Installing a handicap accessible bathroom
- Rebuilding the grotto

The parking lot between Sandford and Powers Street which surrounds the school building is in dire need of repair.

We must also consider repair and renovation work for the CYO building which serves as the Parish Center for various functions.
Parish of the Visitation

Floor Plans

Throughout the Honoring Our Past, Building Our Future Capital Campaign, Father Jimson, the Capital Campaign Committee and volunteer workers will reach out to all members of our community to communicate the goals of our parish and describe how everyone can get involved. Several important events are being held in order to give every parish family an opportunity to participate.

1) Every registered family will be invited to attend one of a series of campaign receptions that will be scheduled to allow our parishioners the opportunity to gather as a family and to learn about the needs of our parish and diocese.

2) The families that do not attend a campaign reception will be able to read about our renovation plans through this campaign brochure, which will be mailed to their homes. These families will also be asked to consider all the information contained in the brochure and then make a prayerful decision about how they will support this effort.

3) Those who do not respond by Commitment Weekend will be personally contacted to discuss their participation in this important effort.

1st Floor Key
1. Vestibule
2. Chapel
3. Altar
4. Sacristy
5. Kitchen & Pantry
6. Dining Room
7. Office
8. Restrooms
9. Stairwell
During this campaign, we are asking everyone who calls Visitation home to:

1. Pray for the success of the Campaign;
2. Be an ambassador for Visitation by getting involved and by enthusiastically sharing this information with fellow parishioners and encouraging them to get involved;
3. Make your sacrificial pledge.

Whether you participate by attending a campaign reception, responding at Mass or by mail, it is your act of involvement that will make this campaign a success.

Not everyone can make the same size gift, but everyone can make the same size sacrifice.

Basement Level
Floor Key
1. Unfinished Basement
2. Office
3. Storage Area
4. Laundry
5. Stairwell
The Parish of the Visitation is looking to raise a minimum of $1,800,000 through the efforts of this campaign. Every member of our parish community is integral to our success in reaching this goal, and, therefore, each family is asked to consider making a pledge to the campaign to the best of their ability.

No one can tell you how much you should give. The individual parishioner/family is the only one who actually decides what to contribute, since the financial obligations of each family are different. What you give will be held in the strictest confidence.

Each family is asked to consider a pledge of only $17 a week or more over four years (or longer, if needed). This is $75 per month for 48 months; after a $400 down payment this adds to a total pledge of $4,000.

WE NEED YOUR SPECIAL GENEROSITY

Everyone is asked to prayerfully consider how their generosity can reflect their gratitude for the gifts that God has given them. We know that a pledge of $4,000 will be a challenge for some of our parish households, therefore, it is vital to the success of our campaign that those who are able to make larger pledges do so.

In Deuteronomy 16:10 we are reminded that –
"the measure of your own free will offering should be in proportion to the blessing the Lord has bestowed on you".

Individuals who are financially capable of pledging $10,000, $15,000, $25,000 or more, are asked to step forward and become leaders of our campaign.

Please review the Suggested Gift Plans on the following page and choose a plan that is right for you and your family.

YOUR PLEDGE CAN BE GIVEN IN MEMORY OR HONOR OF A LOVED ONE

Memorials are special ways of honoring the people we love, whether they are living or deceased. These memorials are often made for a special intention or in thanksgiving for blessings received from God.

In addition to individual memorial opportunities that exist, all contributions to this campaign will be recognized on Honoring Our Past, Building Our Future Memorial, to be displayed prominently in our new building. By choosing a Memorial Gift, you will have the opportunity to make your pledge in the memory or honor of a loved one. This Memorial will serve as a lasting tribute to honor the sacrifices our parishioners generously made. The Memorial will display the name(s) of the person or family who made this level donation and the name or names of those they wish to be remembered.
HOW TO MAKE your gift

SUGGESTED GIFT PLANS

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PLEDGES VIA CASH OR CHECK
Simply complete your pledge card by selecting the amount of your pledge and down payment (optional, but encouraged). Make sure to select your method of payment, i.e., monthly, quarterly, semi-annual or annual payments. Please make checks payable to Visitation Capital Campaign. You will be mailed payment reminders and a special payment envelope in accordance with the payment plan you choose. Once completed, please return your pledge card in the weekly collection, bring it by the parish office or return it in the mail.

GIFTS OF STOCK
Donors can use their own broker/agent or the parish agent to transfer stock. If the stock has been held long-term (over one year), the donor does not have to pay capital gains tax on the stock, and is allowed a tax deduction for the full value of the stock. Donors may also choose to donate stock in order to claim a loss, which may be beneficial for tax circumstances. In either case, the stock must first be transferred to the parish before being liquidated. Please contact the Campaign Office for more information.

GIFTS FROM RETIREMENT ACCOUNTS
The IRA Charitable Rollover provision of the 2015 PATH (Protecting Americans from Tax Hikes) Act permits individuals age 70.5 or older to contribute up to $100,000 from a qualifying retirement account directly to a qualifying charity without recognizing the assets transferred to the charity as income. Please contact your financial advisor for additional information concerning gifts via retirement accounts.

GIFTS OF PROPERTY, LIFE INSURANCE, ANNUITIES, WILLS OR BEQUESTS
There are different ways to support Visitation both today and in the years to come via planned giving. Families or individuals can make gifts of real estate, personal property, automobiles, life insurance, estate bequests, annuities or charitable remainder trusts. For substantial gifts of property other than marketable securities, the IRS requires an appraisal. Please contact the campaign office for more information.

AS YOU CONSIDER YOUR PLEDGE
• Payments may be made over a period of four (4) years. A longer period can be arranged if necessary.
• Pledge payments are in addition to your regular weekly offertory contribution. Your pledge payments to this campaign will be used for the specific parish needs outlined in this brochure.
• Payment reminders and a special payment envelope will be mailed to you in accordance with the payment plan you choose.
• Pledge payments are fully deductible for tax purposes.
• Please make checks payable to: Visitation Capital Campaign

The gift plans in this brochure are provided as a suggested guideline when considering your pledge. This campaign will need to receive gifts of all shapes and sizes in order to be successful. Please review the gift plans carefully and select one that fits your family’s financial situation. If you have any questions about the campaign or making your pledge, please contact the Parish Office, 732-545-5090.
THE THREE FACETS OF
parish giving

OFFERTORY - Your weekly contributions to the general collection support the day-to-day operating expenses of the parish, including faith formation, Catholic education, liturgy, maintaining our facilities and personnel.

BISHOP’S ANNUAL APPEAL - Each year, parishioners are asked to support the diocese through the Bishop’s Annual Appeal in order to supplement local and regional service to thousands of men, women and children who experience the grace, mercy and peace of Christ through the many ministries and outreach programs of the Diocese of Metuchen.

HONORING OUR PAST, BUILDING OUR FUTURE CAMPAIGN - Your pledge payments to this campaign should be in addition to your regular offertory contributions and annual appeal contributions. Your campaign pledge is a restricted gift – to be used solely for the projects, programs and ministries cited in this brochure.

This is our parish and only through sacrifice can we achieve our goals. All contributions from the smallest to the largest will be gratefully appreciated. Your decision is a personal one. It should be made in good conscience and in true Christian spirit.

PEOPLE WHO MAKE IT HAPPEN

Many people contribute to the life of our parish and provide vision for our future. Our deepest gratitude extends to the members of the Campaign Committee, who have given the gifts of their time and talents to make this project a success. And, of course, we could not have been able to reach out to everyone in our parish if it weren’t for the help of our gracious and very dedicated volunteers. THANK YOU!

PARISH OF THE VISITATION
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www.parishofthevisitation.org

FUNDRAISING CONSULTANT
Guidance In Giving, Inc.
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